



## MERSEN ACHIEVES HIGH LEVEL OF COMPLIANCE IN IDEA'S DATA CERTIFICATION PROGRAM

NEWBURYPORT, MA (August 19, 2015) — Mersen is pleased to announce that it has achieved **95% compliance or higher** for all of our items in the Industry Data Warehouse (IDW). Mersen's commitment in populating the items' critical fields within IDEA's Data Certification Program helps to set the bar for the level of complete data available in the IDW and positions Mersen as a positive example for others within the industry.

"Mersen is committed to facilitate the exchange of data in an electronic format with our Partners," said Jean-Chris Bertrand, PDM/PIM Project Manager for Mersen. "We are actively working on bringing some major improvements in the way we are creating, managing, sharing and keeping up to date our product attributed data. Reaching this goal is certainly an important mile stone for us."

IDEA's [Data Certification Program](#) is designed to measure the item-level completeness and quality of the data available in the IDW. The content within Mersen's compliant items' critical fields will now go through quarterly quality checks to ensure consistency and accuracy, meaning the products are well on their way to becoming certified!

This program was designed to measure the item-level completeness and quality of the data available within the [Industry Data Warehouse \(IDW\)](#). It focuses on the population of critical data fields that contain transactional and descriptive product information you need to conduct business and sell our products (e.g. brand, packaging, price effective date, etc.).

### About Mersen

Mersen is a global expert in electrical specialties and graphite-based materials. Drawing on a century of experience—and an ongoing commitment to critical research in electrical safety— it provides industrial, commercial, and OEM customers with innovative products and unsurpassed technical support. Mersen Electrical Power provides a comprehensive line of current-limiting [fuses](#) (low voltage, general purpose, medium voltage, semiconductor, miniature and glass, and special purpose) and accessories, [fuse blocks and holders](#), [power distribution blocks](#), [low voltage disconnect switches](#), [surge protective devices](#), [high power switches](#), [heatsinks](#), [laminated bus bars](#), and more.

For more information, call 978-462-6662 or visit [ep.mersen.com](http://ep.mersen.com).

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